

4TH ANNUAL
GREENFIELD ROCK FESTIVAL
GREENFIELD ENERGY PARK GREENFIELD MASS
JULY 10TH AND 11TH 2009

Dear Business Owner,

On July 10th and 11th, 2009 PDP Productions will be hosting the 4th Annual Greenfield Rock Festival at the Energy Park on Miles Street in Greenfield, MA. This event will feature approximately 30 artists from all around New England and the Northeast including many talented local acts. This exciting event can only get better by including local and regional businesses so we are inviting you to join us. Below is an overview of opportunities we have set up for your participation.



Quick Rockfest Facts: 2008 Attendance: 600; Venue capacity: 1500; Festival run: 4 Years; 2009 Headliner: A Wilhelm Scream; Distance from interstate: 5 minutes; Restaurants in walking distance: 10+

Lead Sponsor: \$500 - Name inclusion every time in GRF promotions (eg. Greenfield Rock Festival sponsored by {your business}), logo on all printed or recorded marketing materials, your company logo & link to your company's website on the GRF site, your logo on GRF T-Shirt and the GRF compilation CD, free vendor table, 6 mentions throughout both evenings during the show, 6 free tickets good for all weekend, complementary GRF T-Shirts and compilation CDs.

Level One Sponsor: \$300 - Logo on all printed materials, your company logo & link to your company's website on the GRF site, your logo on GRF T-Shirt, free vendor table, 4 mentions throughout both evenings during the show, 2 free tickets good for all weekend.

Level Two Sponsor: \$200 - Your company logo & link to your company's website on the GRF site, your logo on GRF T-Shirt, free vendor table, 2 mentions throughout both evenings during the show.

Event Supporter: \$100 (or in kind donation of a \$75 value or more) - Your company logo & link to your company's website on the GRF site, at least 2 mentions throughout both evenings during the show.

Vendor Space: \$100 - Includes space for both Friday (5-9PM) and Saturday (Noon - 9PM) - Friday only is \$40, Saturday only is \$75. Vendors get a 12x12 ft.. space inside the Greenfield Energy Park. Vendors are required to obtain their own permits.

What sponsors will provide for the Greenfield Rock Festival:

- PDF, JPEG, PNG, GIF image of your logo emailed to info@greenfieldrock.com
- A link to your website
- Event ticket sales at your business (optional)

If you would like to participate or simply receive more information regarding the 2009 Greenfield Rock Festival, please contact us by email at info@greenfieldrock.com or by calling 413-522-1409. Additional information about the 2009 Greenfield Rock Festival can be found on our website: <http://greenfieldrock.com>. We are very excited about this event and hope that your business will have a chance to participate.

Warmest regards,

David Westbrook - Owner, PDP Productions